Public Management and Delivery

Institution: University of York

Year: Year 2

Course type: Core course

ECTS: 7

Brief description (including learning outcomes):

This module provides an opportunity for participants of a practical orientation to enhance their personal growth by stimulating new ideas and developing new skills in public policy, administration and management. The module explores current developments in applied policy analysis and public management; considers how policy problems and programmes are managed in the public sector; evaluates the actions and processes that shape the management of change; and, assesses how policies are managed, implemented, monitored and evaluated.

The module brings together three key inter-related themes: public management theory and practice; the tools of government; and, the role of knowledge in public policy-making. The 'public management theory and practice' theme examines the development of public management reform from an international perspective, the professional and ethical implications of reform, and the development of models of 'joined-up government'. The tools of government and role of knowledge themes explore policy instruments and techniques utilised at the micro-level stages of the policy process, and methods of programme measurement, analysis and evaluation.

By completing this module, students will have

- an understanding of the complex issues surrounding the formation, implementation and evaluation of public policy;
- a grasp of the political, institutional and organisational contexts which shape the policy making process;
- a familiarity with the ways in which the management and operation of the public sector has been transformed since the early 1980s;
- team work and research skills which will benefit data collection and analysis for the dissertation component of the degree; and,

- inter-professional perspectives and intellectual and professional self-awareness.

This module will also equip students with a range of key transferable skills:

- The ability to consider a problem from a variety of perspectives.
- The ability to work independently, both individually and in smaller groups
- The ability to identify problems and develop solutions